

Executive Summary for Business Coaching Contract

Coaching Service:

This contract outlines the terms and conditions for a six-month business coaching program provided by Rose Odette through the Innovation and Entrepreneurship Academy. The program is designed to help business owners, executives, and entrepreneurs unlock exponential growth within their companies by focusing on key strategies for rapid and sustained success.

Program Duration:

Six months, starting from the date of contract signing, with two 60-minute sessions per month.

Coaching Approach:

Rose Odette utilizes a results-driven approach, applying proven frameworks from her *Unlocking Exponential Business Growth* book. The coaching will focus on identifying growth opportunities, enhancing leadership capabilities, and implementing effective strategies in areas such as revenue growth, market focus, and strategic alliances.

Key Deliverables:

- Two 60-minute one-on-one coaching sessions per month.
- Customized business assessment and feedback on specific business challenges.
- Structured guidance through Rose Odette's gameplan workbook to execute strategies effectively.
- Review of business KPIs and tracking of progress to ensure measurable outcomes.
- Practical advice on maximizing profit margins, ROI, and ROC, as well as leadership and board development.

Client Expectations:

- Completion of the business assessment and reading of the *Unlocking Exponential Business Growth* book and accompanying workbook prior to the second session.
- Submission of calendars (past two weeks and upcoming two weeks) before each session for effective planning.
- Participation in setting clear, achievable goals, and a commitment to execute the agreed-upon strategies.

Fees and Payment Schedule:

- Total fee for the six-month program: \$30,000.
- 50% of the fee (\$15,000) is due upon signing the contract.
- The remaining 50% (\$15,000) is due prior to the third session.

Cancellation Policy:

Sessions may be canceled if the required documentation (business assessment and calendars) is

not submitted before the session. Rescheduled sessions will be coordinated based on mutual availability.

Confidentiality:

All information shared during the coaching program will be kept confidential. Rose Odette adheres to strict confidentiality practices, ensuring that client business details, strategies, and growth plans are not disclosed to third parties without written consent.

Outcomes:

Clients will gain practical strategies to scale their business, boost revenue, and improve leadership. The program aims to provide tools and insights that will drive long-term success, focusing on immediate and strategic growth initiatives.

Contact Information:

Rose Odette

Innovation and Entrepreneurship Academy

Email: rose@entrepreneurshipinnovation.com

Website: www.entrepreneurshipinnovation.com

This coaching program is an opportunity for business owners to experience exponential growth and transformation under Rose Odette's expert guidance.

COACHING AGREEMENT

This Life Coaching Agreement ("Agreement") is made and entered into as of the date of signing, by and between Awake Technologies Corporation, also known as Precise Intent Life Coaching, with its principal place of business at 3060 W. 13th Street, Cadillac, Michigan 49601 (hereinafter referred to as "Coach"), and the undersigned client (hereinafter referred to as "Client").

1. Services Provided

Coach agrees to provide life coaching services to the Client. The coaching will be performed by Coach Rose Odette. The services will include 2 sixty-minute coaching sessions per month over a period of six (6) months. In addition, key performance indicators (KPIs) will be reviewed weekly to ensure progress.

2. Fee and Payment Terms

The total fee for the services is \$15,000.00. The payment schedule is as follows:

- 50% (\$7,500) due upon signing this Agreement.
- The remaining 50% (\$7,500) is due prior to the third coaching session.

Client acknowledges that the fee is non-refundable after the first 30 days of this Agreement.

3. Term of Agreement

The term of this Agreement shall commence on the date of signing and will continue for six (6) months unless terminated in accordance with Section 6.

4. Client's Responsibilities

The Client agrees to:

- Share their calendar with Coach prior to each scheduled session.
- Complete all required homework assigned by the Coach before each session.
- Complete the required reading, which consists of the "Precise Intent Mastery Book" and its corresponding workbook, as part of the coaching program.

Failure to meet these responsibilities may affect the outcome and progress of the coaching services, but will not entitle the Client to any refunds or adjustments.

5. Results Waiver/Disclaimer

Client acknowledges and agrees that results from the coaching services may vary. While the Coach will provide guidance and support, the Coach cannot and does not guarantee any specific results or outcomes. The Client's success depends on a variety of factors including, but not limited to, personal commitment, external circumstances, and how the Client applies the tools and techniques provided.

The Client waives any and all claims against the Coach and Awake Technologies Corporation for failure to achieve any specific or expected results. The Client further releases the Coach from any liability or responsibility if the Client does not achieve desired results through the coaching services.

6. Termination

Either party may terminate this Agreement at any time upon providing thirty (30) days' written notice to the other party. If the Client terminates this Agreement after the first 30 days, the fee paid is non-refundable.

7. Arbitration

Any dispute, controversy, or claim arising out of or relating to this Agreement or the breach thereof, shall be settled by binding arbitration in accordance with the rules of the American Arbitration Association. The arbitration will take place in Michigan, and the arbitrator's decision shall be final and binding. Judgment on the award rendered by the arbitrator may be entered in any court having jurisdiction thereof.

8. Media Release and Reference Agreement

The Client agrees to provide a reference for the Coach upon request, whether in writing, over the phone, or through a testimonial. The Client also consents to the use of their name, likeness, voice, and/or written testimonials in marketing materials, including but not limited to print, online, and video media, without compensation or further approval.

By signing this Agreement, the Client releases Awake Technologies Corporation, Precise Intent Life Coaching, and Coach Rose Odette from any liability related to the use of such materials.

9. Severability

If any provision of this Agreement is found to be invalid or unenforceable by a court of competent jurisdiction, the remaining provisions shall continue in full force and effect.

10. Merger Clause

This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior agreements, understandings, and communications, whether written or oral.

11. Indemnity

The Client agrees to indemnify and hold harmless the Coach, Awake Technologies Corporation, and its employees, from any and all claims, damages, liabilities, and expenses arising out of the coaching services provided under this Agreement, except in cases of gross negligence or willful misconduct by the Coach.

12. Choice of Law

This Agreement shall be governed by and construed in accordance with the laws of the State of Michigan, without regard to its conflicts of law provisions.

IN WITNESS WHEREOF, the parties hereto have executed this Life Coaching Agreement as of the date set forth below.

Client

Signature: _____

Name: _____

Date: _____

Awake Technologies Corporation (Precise Intent Life Coaching)

Signature: _____

Name: Rose Odette

Date: _____